



## Speaker Biography

Program Sponsors: Society of Financial Service Professionals - Twin Cities &  
National Association of Insurance and Financial Advisors - Minnesota

Program Date: September 21, 2022

Program Topic: How to Become a Highly Effective DI Producer

Speaker: Michael J. Sir, RHU

## Biography:



Michael J. Sir, RHU  
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Michael J. Sir, RHU, has been an industry leader in the Disability Insurance arena for over 35 years and spent 23 years of that time with Principal Financial Group as a DI Regional Vice President.

Mike is a 35-year member of NAIFA and is also a member of the International DI Society (IDIS). He, along with his business partner, James Leary, currently own and operate OneProtection. OneProtection is an income protection training and presentation platform designed to help financial professionals better educate, demonstrate, and bring clarity to this critical area of planning.

Mike is the father of three amazing daughters, and spends his time outside of the office hiking, biking, skiing, traveling, and playing bass guitar.