



Speaker Biography

Program Sponsors: Society of Financial Service Professionals - Twin Cities &
National Association of Insurance and Financial Advisors - Minnesota

Program Date: September 21, 2022

Program Topic: Stacked Against Employers & Employees: Why the Health Insurance
System is Broken and What Can Be Done about It

Speaker: Ron Linneman

Biography:



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Health Insurance premiums have quadrupled, deductibles have increased by 162%, people are expected to evaluate quality and cost of providers without any help, and now 57% of Americans have medical debt of \$1,000 or more.

The health insurance carriers are not incentivized to drive claims down and the broker gets paid more when your premiums go up. The system is stacked against you.

Ron Linneman has over twenty years of experience in strategic health plan design. He specializes in designing plans to coordinate with employer business objectives, employee needs, and delivers bottom line impact on healthcare investments.